Learning Conversation Notes		
Name of Partner: SAFE KIDS	<b>Date:</b> June 20, 2005	
Number of Children Served:	<b>Ages:</b> 0 yr (), 1 yr (), 2 yr (),	
142 children received the post-test for the	3 yr 45, 4 yr 97, 5 yr ()	
Risk Watch Curriculum-from 10 county		
preschools <13 classes>		
When Served:	Gender:	Ethnicity:
2004-05 school year	59-Male	87 - Caucasian
	83-Female	2 - African Amer.
		43 – Hispanic
		1 – Asian
		8 – Other

# **Conversation Participants:**

Don Ferretti, Nancy Baggett, Michael Romero, Heidi Kolbe, Dolleen Toms, Janey Crider, Jim Holmes, and Jim Owens.

#### Outcomes:

- Children, parents and caregivers who participate in the programs will know how to prevent unintentional injuries.
- The Placer County SAFE KIDS Coalition membership will be expanded and become self-sufficient.
- A financial sustainability plan to augment First 5 funds will exist.

### **Performance Measures:**

- Demographics (number of 0-5 served by gender, age, ethnicity, and when services were provided).
- Compare pre/post test data from Risk Watch programs to determine knowledge gained by gender, ethnicity, and age.
- Training questionnaires will be completed by new teachers that demonstrate knowledge of the training material.
- Track SAFE KIDS Coalition meeting attendance by sign-in log.
- Track the number of new members actively participating in SAFE KIDS special events.
- Track the number of helmets and other safety devices distributed.
- An approved financial sustainability plan.

# What is this data telling us about achievement of outcomes?

## **Demographics:**

The ethnic demographics seem to reflect the ethnicity of the county.

More girls than boys being served.

#### **Pre and Post Test Info:**

The period of time between the pre and post is approximately 9 months- pre in August and post in May.

14 Questions dealing with safety issues, overall there were gains in all the scores for the questions.

There was the most growth in knowledge on the question relating to choking.

There was also significant growth in the questions relating to burns and vehicle/street crossing. Falls are the biggest area for unintentional injuries in the county statistics. It was surprising that the question relating to the falls and playgrounds was the lowest % of correct answers.

There is still a need to work on educating children around safety relating to falls.

There was significant growth in the % correct for all the questions relating to vehicle safety.

The children are learning from the curriculum and have shown an overall gain in knowledge to help them be safe and be more aware of how to prevent unintentional injuries.

Scores in Rocklin are higher than other areas throughout the county.

Overall average percentage of knowledge gained for the whole group is 15.6%.

Four year olds have overall higher scores than the 3 year olds. But both groups show increases overall.

The % correct answers broken down by gender did not show a difference in overall scoring.

There was no significant difference shown in knowledge gain between single child homes and non-single child homes.

Looking at the children who had participated in Risk Watch previously indicates retention of knowledge from the prior year.

The most dramatic increases in knowledge gain are from the children with no prior Risk Watch experience.

## Membership:

There is a 5 person advisory board over the coalition.

There are several agencies that are members, however there is usually only one representative from each agency at the monthly meeting.

Meeting attendance was highest in Jan, Feb., and March – lowest was in May.

Meeting attendance is closely tied to seasonal events.

It is difficult to run a volunteer based organization.

Average of 8 members at each monthly meeting.

#### **Safety Devices Distributed:**

They distributed 275 multi-sport helmets through the Holiday Gift Baskets in December 2004.

They distributed 235 bicycle helmets to Risk Watch Schools in January 2005.

214 bicycle/multi-sport helmets were distributed through 2004-05 requests.

Additionally, 4 equestrian helmets were distributed.

67 child safety restraints were distributed through 8 events free of charge to parents/caregivers.

290 child safety restraints were inspected through 6 events and 85-90% of the seats inspected were being misused.

47 Personal floatation devices (PFDs) were distributed at Folsom Lake in May 2005.

2 new stations have been established on Folsom Lake within Placer County (Beales Point and Granite Bay Launch Parks) – 30 jackets and signage donated to State Parks by SafeKids.

(4 PFD Loaner Stations have been funded by SafeKids Placer County from 2003-2005).

The number of safety devices distributed indicates that parent/caregivers are aware of safety issues.

### **Financial Sustainability Info:**

- 5<sup>th</sup> Annual Golf Tournament brought in \$10,200
- Applebee's Donation brought in \$1,730
- City of Roseville REACH Campaign brought in \$3,200
- SafeKids Grants Received to date is \$4,000

## In what ways will we apply what we have learned from our data?

- There needs to be a way to track the parent knowledge growth. It seems that there may be a gap between what is being taught in the classroom and the transfer of that to the parents/caregivers.
- They get a majority of their requests for supplies and event participation requests in the summer time and that is the time of the year when they have fewer volunteers to go out and "man" the events. The goal is to increase participation and membership to ensure that they can be present at all the events and participate.
- They are adjusting their strategy so they can help agencies fill their local needs so that they can trade to have them fill countywide needs.
- It would be helpful to have SafeKids Coalition representation at the Partner Lunches and the Outcome Faire and continue to send emails to provide the information.
- Need to connect the parents and their awareness around preventing unintentional injures- ideas discussed included: include section in school newsletter- contact school/teacher for info; check in with school program to see what can be offered in ways to access parent; red flags on post test could be an opportunity to send home tests, etc. for parent, sending letters to verify info. is being distributed, after pre-test send a copy of the test home with a note of how the child did and info., test and educate parents on what their child will be learning along with educating parents on what services and resources are available.
- Kids will wear safety gear as long as it looks "cool".
- Parent modeling affects their child's behavior.

# Other points that were made during the conversation:

- The schools served through the SafeKids Risk Watch Curriculum included two State Preschool classes and the rest were Head Start classes.
- Last year there were barriers with the Tahoe preschool classes due to language and weather and changes in their program.
- The teachers are given the scores per child and it can be shared with parents.
- There are handout materials for the teachers to send home with the children and parents that talk about safety.
- They are trying to get high school students also trained as volunteers.
- Helmets are required for children 16 and under.
- The Coalition held a strategic planning meeting and identified needs.
- The high visibility and media events (ie: Child Passenger Seats month) brought 5 coalition members together to check 290 child passenger seats.
- The Board members themselves have taken responsibility to chair areas of need-fundraising, membership, etc.

# Next Steps:

- They are trying to get to people who have more time on their hands that will have time to volunteer-targeting stay at home parents, retirees, etc.
- They are actively working to obtain funds but will formally document a financial sustainability plan.
- Add a component to educate parents.
- There is a gap in Tahoe- this needs to be addressed. Jim will contact Susan Fernandes about implementing the Risk Watch Curriculum in Tahoe.
- SafeKids will meet with teachers in August to lay out expectations as part of the Risk Watch curriculum They are trying to get to people who have more time on their hands that will have time to volunteer- this is part on their next steps.....targeting stay at home parents, retirees, etc.